



# ACORN's Approach to Tenant Organizing



# What is ACORN?

- ACORN is a grassroots community and tenant union that fights for social justice.
- 190,000 members organized into 30 neighbourhood chapters in 23 cities across 6 provinces.
- Our members fight landlords and corporations through direct action.
- Our members also fight for new and improved laws to protect their rights.





## How I got involved

- Learned how to doorknock
- Started an ACORN Tenant Union in my building to fight an AGI (above guideline increase in rent)

## Building Tenant Power to WIN!

- 60 tenants attended LTB hearing - reducing the AGI to 0.68%!
- Key to success: doorknocking, meetings, developing leaders, direct action
- Organizing drives to form new tenant unions & chapters





Organizing Works!

